



# Seva Sindhu

"One platform, many services"



# Seva Sindhu - Salient Features

- Single window agency delivering government services in a cashless, paperless, contactless manner
- 850+ services from 80 departments available
- Till now 2.6 crore+ applications have been delivered through Seva Sindhu
- Covers entire spectrum of citizen services from application to delivery of service



 ✓ Aadhaar based authentication: e-KYC - OTP and Biometric, Aadhar as financial address



✓ Integration with SAKALA to ensure timely service delivery. Provides online option of Appeal in case of delayed service delivery



✓ e-Sign for authentication by citizen & officials



✓ Real time SMS and Email notification on application status changes



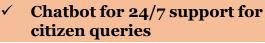
✓ Integration with DigiLocker for storing output certificates



✓ 100% Digital payments - application fees as well as financial assistance

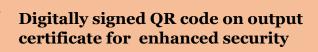


✓ Detailed information disclosure of each service





✓ End-to-end development✓ Integrations with existing IT systems



✓ Automatic Geo-Location detection of user using KGIS data



# Bird's eye view of sectoral coverage



### **Senior Citizen Welfare Services**

- Issue of Senior Citizen Card
- Registration of NGOS which work for senior citizen welfare
- Indira Gandhi old age pension





72,31,966

### **Labour Centric Services**

- Assistances to labourers for education, funeral, accident, marriage etc.
- Pension schemes
- Issue of duplicate identity card
- Taayii Magu sahaya hastha

# 8,65,725

### Women Centric Services

- Mathrushree Yojane
- Manaswini Yojane
- Widow Pension
- Acid Victim Pension
- Widow Bus Pass

### **Industry Centric Services**

- Registration of IT/BT companies and Parks
- · NoC in favour of KPTCL/ESCOMs
- Grant of license to manufacture insecticides, fertilizers and NPK

### **Health Centric Services**

- Ayushmann Bharat- Arogya Karnataka ID Cards
- Issue of certificates like age, male and female sterilization
- Birth and Death Registration
- Birth and Death Certificate



48,16,027

### **Youth Centric Services**

- Application for admission, diploma certificate, migration certificate
- Internship application, sports
  Scholarship, lifetime achievement spots award Kranti Kreeda Ratna
- Stadium booking



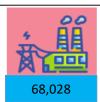
37,01,626

### Farmer Centric Services

- Endosulphan Victim Pension
- Farmer Widow Pension
- · Distress fishermen relief
- Certificate of Registration as Seed/Plant Grower of Horticulture crops
- Issue of Subsidy to Sericulturists for Drip Irrigation

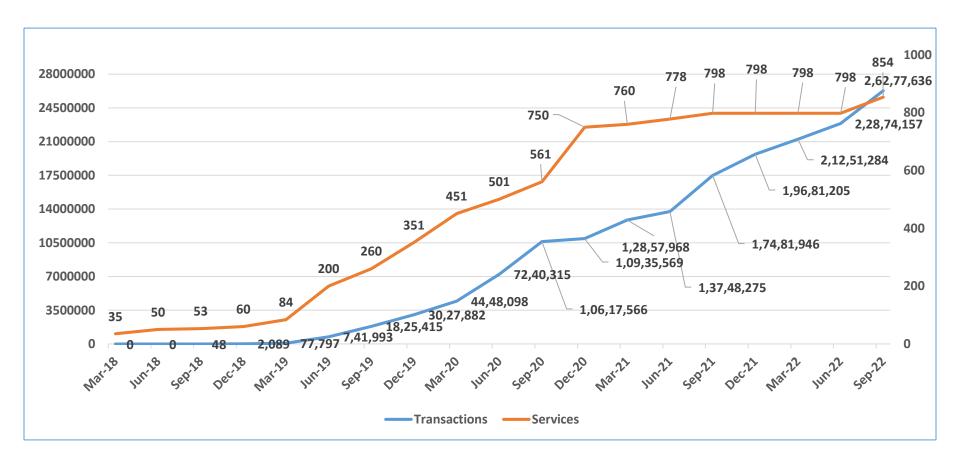


34,87,583



## Seva Sindhu service Onboarding and Transactions Trend - Quarter wise





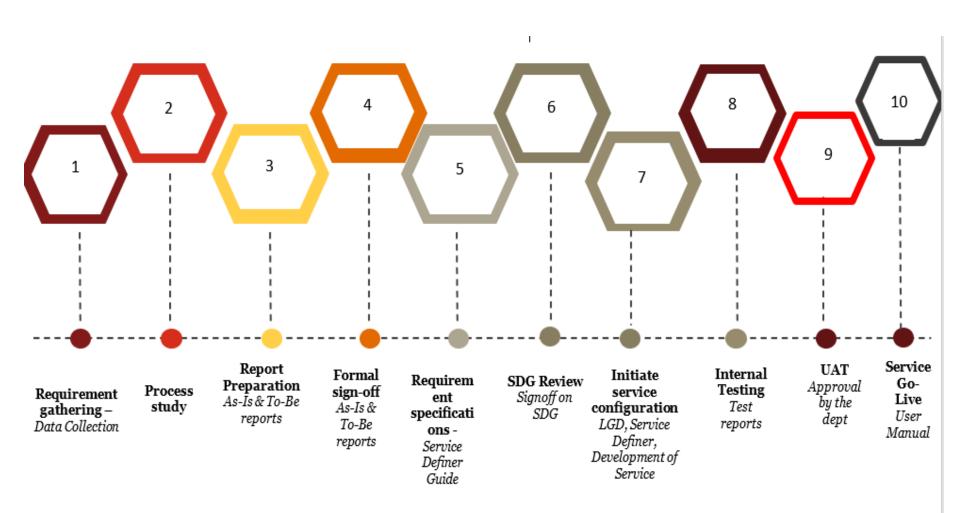
Services: 850 Departments: 80

No of Applications Received till 23rd Sept 2022: 2.62+ Crores

# pwc

# On-boarding Procedure





# **Modes of Service Delivery**

### ✓ Online/ Self Mode

• Services are available online at https://sevasindhu.karnataka.gov.in/Sevasindhu/English



### √ Grama One

• Single point assistance centre for all citizen centric activities at village level which includes delivery of G2C services, Banking services, Skill Upgradation etc.



• 7112 Centers (being extended to 9000 centers by October 2022)

### ✓ Janasevaka (Door Delivery)

 Involves receiving of applications and delivery of services at the door-step of citizens in 198 wards of BBMP



• 80 services from 9 departments

### √ Bangalore One and Karnataka One

- Integrated citizen services delivery centers in Bangalore (146) & other cities of Karnataka (62)
- Being extended to all Urban Local Bodies in the State by October, 2022





### Grama One

- Single point assistance centre for all citizen centric activities at village level which includes delivery of G2C services, Banking services, Skill Upgradation etc.
- PPP Model wherein the Government is providing branding and technology
- Operational Partner is responsible for setting of these centres at village level through franchisee mode.

### **Grama One Timeline:**

Pilot Launch Date: November 19, 2020

District: Davangere, Chikkamagaluru, Vijayapura & Bidar

Number of Centres in Pilot: 300+ Centres

Project Launch Date: January 26, 2022

No of Districts: 31 Districts

Number of Centres: 7112 Centres

No. of Services: 850 services

No of Applications: 82,00,000+

### **Envisaged Benefits of Grama One:**

- Saving on Opportunity Cost: Since Grama One will act as one-stop shop for all government services, citizens do not need to travel to district or taluk to avail government services. This will help in saving time & money of the citizens.
- Employment: Employment opportunities for the local youth
- SMART Governance: Accountability and Transparency in the service delivery to the rural citizens. This also means no dependency on middlemen to avail government services
- Convenience: Convenient for the citizens are the Grama One centres are operations from 8AM-8PM even on government holidays which is not the case for other government run service centres
- **Financial Inclusion**: By providing micro-banking services through Grama One centres, government will also achieve the mandate of financial inclusion

# GramaOne centres



















# GramaOne centres





# Door to Door Survey done by Grama One Operators









# About Janasevaka

Janasevaka – This is a path-breaking citizen centric initiative introduced by the Government of Karnataka involving both receiving of applications and delivery of services at the door-step of citizens. This major reform changes the way citizen service delivery systems work.

### Janasevaka Timeline:

Pilot Launch Date: March 2, 2019

Constituency: T. Dasarahalli

Pilot Expansion Date: February 4, 2020

Constituencies Added: Rajajinagar, Bommanahalli and Mahadevapura

Next Pilot Expansion: January 18, 2021

Constituency Added: Yeshwanthpur

No. of Services: 80 services

Expansion in Bengaluru Urban: November 1, 2021

No of Applications: 2,40,000+

### **Benefits:**

- Time saving as citizens do not need to wait in queue to avail services
- Cost saving as citizens do not need to travel to government offices or citizen service centres to avail these services
- No more dependency on middlemen
- Janasevaka visit can be booked anytime between
  8AM to 8PM at the convenience of the citizens
- Convenience to senior citizens and physically challenged citizens



# Jana Sevaka

Door Delivery of Citizen Services

























### CITIZEN

- ✓ Citizen calls Call Center
- ✓ Requests for a particular service
- Shares address for visit and other details
- ✓ Requests for time slot based on his/her convenience

# OPERATOR

- Checks if citizen meets the required criteria to avail service
- Checks if citizen has required supporting documents
- ✓ Checks slot availability and confirms slot booking
- Provides details of the 'Mobile Sevaka' who would visit

### COORDINATOR

- Wards are grouped into clusters based on volume of requests
- Around 3 Mobile Sevakas are allocated to each cluster of wards
- ✓ Coordinator is responsible for ensuring punctuality, discipline and commitment of the Sevakas

### MOBILE SEVAKA

- Mobile Sevaka travels to the location by bike
- ✓ Displays ID card issued by GoK for identification
- Fills and submits application form using tablet
- ✓ Collects service fee & generates receipt using thermal printer
- ✓ Safety of women applicants is ensured by allocating Woman Sevakas

### FEEDBACK

- Call center operator requests citizen to rate the service based on parameters like:
  - Sevaka's behaviour
  - Punctuality
  - Customer friendliness etc.
- Ensures seamless service delivery

















# Bangalore One and Karnataka One

- Bangalore One project is an Integrated citizen services project set up in different parts of Bangalore city. There are 146 centres at present.
- Karnataka One is a replication of Bangalore One which is set up in other cities of Karnataka. 62 centres are operational
- Services available from 8 AM to 7 PM on all days except holidays as per National Holidays and Festival Act
- Multiple services of Government and Business available at all the counters of all the centres (ONE STOP)
- Jurisdiction free service
- Choice of Pay modes: Cash/Cheque/DD/ Credit cards/Debit Cards/ UPI /Paytm
- Citizen Friendly ambience
- No service charges
- Services through internet(Karnataka One Portal)- <a href="https://www.karnatakaone.gov.in/">https://www.karnatakaone.gov.in/</a>



# Karnataka One and Bangalore One Centres

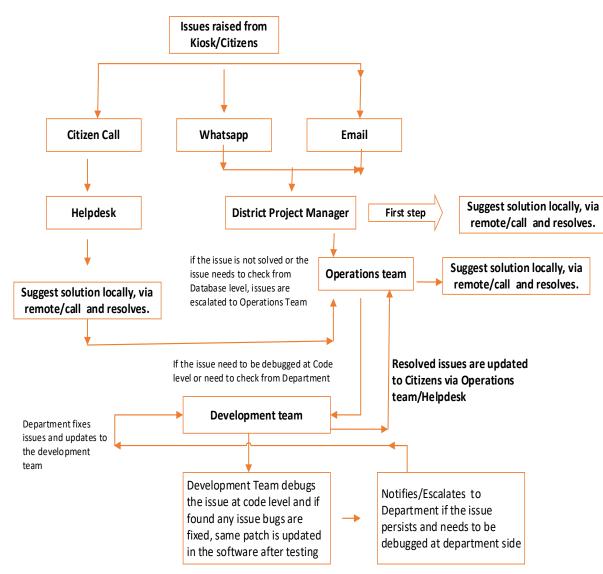




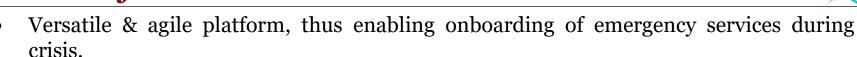
# **Operations Management & Training**



- Operations Team at Directorate will be trained, and Knowledge shared upon the new releases.
- District Project Managers and Master Trainers of Stakeholders are trained as Master Trainers.
- Master Trainers will train all Kiosk
  Operators at District level.
- Monthly refresh training to all Masters trainers will be conducted.
- Training documents, Videos, User manuals, SOP will be provided to the trainers.
- Regular feed back is collected from the field and refresh training on the feed back will be provided.



# Features of Seva Sindhu



E.g.: Issue of e-pass for inter State and international arrival of passengers, Disbursal of COVID related Financial packages (Construction labour, Street Vendors etc.)

- Integration with other Government data sources (FRUITS, SATS, SSLC, PUC, AJSK etc.)
  - Auto population of most of the form fields, thus, reducing number of document uploads and data entry.
  - Integrated with Kutumba an Entitlement Management and Integrated Social Information System which consists of a social registry, integrated beneficiary management systems, beneficiary registry. More than 5.5 crore citizens enrolled.
  - Integrated with Sakala
    - Sakala Mission sets service delivery timeline
    - Performance monitoring of disposals within prescribed time limit
  - Integration with DBT platform for payments using Aadhar as financial address
  - Efficient processing by departments
- W3C, GIGW, NeSDA Compliant

# Features of Seva Sindhu



- Citizen friendly portal
  - Single platform for availing services as well as applying for beneficiary schemes
  - Integrated with centralized grievance redressal system
  - Feedback mechanism on the services availed by citizens in the portal
  - Integrated with 'Mahiti Kanaja' portal (<a href="https://mahitikanaja.karnataka.gov.in/">https://mahitikanaja.karnataka.gov.in/</a>) for proactive information dissemination.
  - SMS and Email notification to the applicant on real time basis regarding application status changes (Submission, Approved/Rejected, Make Payment, etc)
  - Seva Sindhu has integrated ChatBot for 24/7 support for citizen queries
- Government Service Reengineering: Simplification of procedures right from simplified application forms, reduction in processing levels etc.
- Comprehensive MIS with Dashboards for the decision makers

## **Best Practices**



1. Stakeholder consultation & Planning:

Stakeholders are actively involved in the overall service development life cycle providing valuable inputs improving service design and outcomes

2. Government Process Re-engineering:

Involvement of departments have resulted in minimized process complexity, cost, service delivery time etc.

3. Universal Access to Services:

Services are easily accessible in the Seva Sindhu portal. Janasevaka , Grama One, KarnatakaOne are the other successful delivery channels

- 4. Seva Sindhu promotes Digital payments for a cashless system
- 5. Integration:

Integrating with systems like KUTUMBA, FRUITS, SATS etc. has resulted in faster data transfer and reduction in documents upload

# Way forward



- 100 % saturation in digital delivery of services and beneficiary schemes
- Use of emerging technologies to further service delivery mandate
- Entitlement based delivery of services e.g. auto disbursal of scholarships to students based on their eligibility
- Single Sign-on for seamless movement across various Government platforms
- Expansion of Assisted modes of Service delivery to all parts of the State of Karnataka
  - Janasevaka to 10 City Corporations
  - GramaOne centers in all Grama Panchayats
  - Expand KarnatakaOne to all Urban Local Bodies



# **Awards and Recognitions**





Seva Sindhu has won prestigious Prime Minister's Award for Excellence in Public Administration for "Seamless End to End Delivery of Citizen Services without Human Intervention" During the Year 2021-22

# Thank You