

NATIONAL GOOD GOVERNANCE WEBINAR SERIES 2024-25

ASPIRATIONAL DISTRICTS PROGRAME

SHORTLISTED INITIATIVES UPTO THE LEVEL OF EXPERT COMMITTEE

PROCEEDING REPORT

30th August 2024, Friday

Session - I
Initiative in Chamba District, Himachal Pradesh
Session - II
Initiative in Baksa District, Assam

ORGANIZED BY:

NATIONAL CENTRE FOR GOOD GOVERNANCE

Department of Administrative Reforms and Public Grievances Ministry of Personnel, Public Grievances and Pensions Government of India "When history will make an assessment after 100 years of independence, you have the opportunity that your name should figure prominently in it. You can say with pride that you have played a role in creating new systems for the country and improving the systems. I am sure all of you will continue to expand your role in nation building. Capacity building should be our endeavor at every moment, for ourselves, for our colleagues and also for the system. We will have to keep on making efforts to surpass new heights."

Hon'ble Prime Minister Shri Narendra Modi 16th Civil Services Day Speech 2023

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BACKGROUND

The Hon'ble Prime Minister had mandated the Department of Administrative Reforms & Public Grievances (DARPG) to hold virtual conferences/webinars with District Collectors and other officers. A specific theme/sector may be taken up in each month, in which past award winners since the inception of the scheme under that sector are invited to present their experiences.

In his address on the occasion of Civil Services Day, 2022, the Hon'ble Prime Minister suggested that training institutes should conduct virtual sessions of 1 - 1.5 Hours with the award winners as the Lead Speakers, to disseminate the best practices.

Accordingly, DARPG and NCGG jointly conducts National Good Governance Webinars, one webinar a month on different themes, on the last Friday of every month, over the year 2022 - 2024, to highlight and disseminate the best practices and sharing of experiences of the award-winning institution to facilitate replication by other States/Districts.

These Webinars covered the PM award winning initiatives on the themes 'Improving Public Service Delivery'; 'Health'; 'Aspirational District programme'; 'Public Grievance Redressal', 'Environment', 'Public Participation (Jan Bhagidari) through Swachh Bharat Mission', Innovations at District, State and Centre levels, 'Jal/Water Management' and 'Namami Gange'.

These webinars were attended by about 1000 officials from Ministries/ Departments, State Governments and District Collectors. Given the encouraging response, it was decided to continue the initiative of organizing the National Good Governance Webinar Series in the year 2024 - 2025.

In the above backdrop, DARPG in collaboration with NCGG, has convened the 22nd Webinar on shortlisted initiatives up to the level of expert committee under the category "Aspirational Districts Programme" on August 30th, 2024.

WELCOME ADDRESS

by: Shri Puneet Yadav

Additional Secretary, Department of Administrative Reforms & Public Grievances, Government of India

Shri Puneet Yadav, Additional Secretary, Department of Administrative Reforms & Public Grievances (DARPG), extended a warm welcome to all participants at the 22nd edition of the National Good Governance Webinar Series. He highlighted the success of the webinar series, which regularly features speakers whose projects have been recognized at the national level, either through the Prime Minister's Awards or by being shortlisted by the Expert Committee. He recalled that in 2022, 16 projects received the PM Award and today's session focuses on two shortlisted projects. He emphasized the importance of reviewing these initiatives, as they present valuable learning opportunities for other districts under the Aspirational District Program.

The Additional Secretary welcomed all District Collectors, field officers and participants, noting the significant turnout, as has been the case with previous webinars, which typically see participation from 500 to 600 officials. He also acknowledged the collaboration between DARPG and the National Centre for Good Governance (NCGG) in organizing this series. He underscored the objective of promoting the replication of successful governance initiatives across the country, stressing the value of learning from peers to drive innovation and adopt best practices, rather than reinventing solutions. He remarked that such an approach is both cost-effective and collaborative.

The Additional Secretary introduced the two featured projects, both of which reached the Expert Committee stage for the PM Awards in 2022. The first project is the Chamba initiative from Himachal Pradesh and the second is the Baksa initiative from Assam.



The Additional Secretary then introduced the speakers, starting with Shri D.C. Rana, an IAS officer of the 2014 batch, who served as the District Collector of Chamba and is currently a Director in the Government of Himachal Pradesh. Shri Rana has extensive experience, having joined the Himachal Pradesh Administrative Service in 1999. His career spans multiple fields, including revenue, civil administration and disaster risk reduction, with notable roles such as serving as the State Project Officer for the United Nations Development Program and as a visiting researcher at the Asian Disaster Reduction Center in Kobe, Japan. Shri Rana's contributions to education, disaster management and solid waste management have been significant.

The Additional Secretary also introduced the second speaker, Ms. Krishna Barua, Deputy Commissioner of Baksa district, Assam. Ms. Barua, from the Assam Civil Service batch of 1992, holds a master's degree in science and law. She has held several key administrative positions, including Additional District Collector in Nalbari, Assistant Commissioner in Vishwanath and Additional Secretary in the Panchayat and Rural Development Department. Her vast experience and contributions in the field of administration are highly commendable.

Additional Secretary, Puneet Yadav emphasized the importance of sharing best practices and innovative solutions across states and districts with a view to enhance governance and public service delivery. He expressed that the insights from today's webinar would inspire further innovations and collaborations in governance. He then requested the speakers to make their presentations.







SESSION - I

BRIEF ON INITIATIVE IN CHAMBA DISTRICT

- 1. The district administration initiated a series of measures under the Aspirational District Programme framework to improve the socio-economic conditions of the people of Chamba district. Central and State schemes were converged to saturate indicators in Health and Nutrition, Education, Water and Agriculture, Skill Development & Financial Inclusion and Basic Infrastructure sectors.
- 2.To improve farmers' income and to shift the agricultural practices to cash crops, the district signed an MoU with CSIR-IHBT (Institute of Himalayan Biosphere Technology). Water resources were digitally mapped through Geographic Information System (GIS) and a mobile version was created, namely "Catch The Rain".
- 3. Under the project "Chambyal", local artisans were promoted to sell district's GI products, wood crafts and other exquisite products. "Chalo Chamba" campaign was launched to promote tourism and allied activities linking tourism with local livelihood focusing on promotion of local "Community, Culture, Crafts and Cuisine".
- 4.To improve educational standards, the district has embarked upon setting up public libraries cum reading rooms and constructed buildings for Govt. Primary and Middle School. During COVID pandemic death rate reduced to 0.98%, in line with the national aim of less than 1.0% and achieved 100% first and second dose of COVID vaccination for the age group of 15-60 years.

PROCEEDINGS

Shri. D C Rana, Director, Dept. of Environment, Science, Technology and Climate Change, Himachal Pradesh.

Initiative in Chamba District, Himachal Pradesh

Shri D.C. Rana, Director and Special Secretary, Government of Himachal Pradesh, delivered a comprehensive presentation during the 22nd National Good Governance Webinar Series, detailing the numerous initiatives undertaken in Chamba district during his tenure as District Collector, particularly during the challenging period of the COVID-19 pandemic.

Shri Rana began by sharing the district's early challenges in combating the second wave of COVID-19. Due to its landlocked nature, Chamba faced difficulties in transferring patients to other areas for advanced treatment, with many patients succumbing on the way. To address this, Shri Rana and his team swiftly established five Pressure Swing Adsorption (PSA) oxygen plants, installed a Liquid Medical Oxygen (LMO) tank and expanded the medical facilities with an 80-bed facility at the new medical college in Chamba. This intervention ensured that no patients were sent out of the district during the second wave, significantly reducing the district's COVID-19 mortality rate. Furthermore, Chamba became the first district in India to achieve 100% COVID-19 vaccination, with full vaccination completed by November 2021.

He highlighted another key achievement—the improvement of diagnostic facilities in the district. Previously, Chamba lacked essential medical diagnostic tools, causing patients to travel outside the district for services such as MRI and CT scans. Through the mobilization of ₹15 crore under Corporate Social Responsibility (CSR) initiatives, diagnostic facilities were established within the district, resulting in quicker diagnoses and reduced out-of-pocket expenses for patients. Shri Rana emphasized that this initiative had a significant positive impact on the health sector and reduced patient referrals outside the district.



Shri Rana then turned to the district's focus on improving access to healthcare in remote areas. Mobile medical units (MMUs) were introduced, along with a CBNAAT machine, which played a pivotal role in increasing the district's tuberculosis detection rate. These units were also utilized for COVID-19 testing and vaccination efforts. In addition, health camps were organized in the district's remote corners, treating over 22,000 patients by January 2023.

Beyond healthcare, Shri Rana spoke about efforts to address nutrition issues in the district. He mentioned that several initiatives were taken to improve the socio-economic status of the people in Chamba. One such initiative was the establishment of 22 libraries in the district in collaboration with Satluj Jal Vidyut Nigam Ltd. Over 8,000 books were made available and more than 800 seats were created for students, offering them opportunities to improve their academic competitiveness.

Shri Rana also discussed how Chamba utilized CSR and NITI Aayog funds to improve various sectors. The district received over ₹50 crore from CSR and ₹11 crore through NITI Aayog funding. These funds were directed towards enhancing health infrastructure, establishing Anganwadi centers, setting up smart classrooms and introducing mobile medical units.





Shri Rana highlighted key improvements in maternal health indicators, such as increasing institutional delivery points and upgrading medical equipment at health centers. Diagnostic equipment like foetal dopplers, 4D ultrasound machines and X-ray machines were added to enhance healthcare services.

To address water shortages and boost agricultural productivity, the district implemented water harvesting structures and micro-irrigation schemes, significantly increasing the area under micro-irrigation. This, in turn, enabled farmers to cultivate off-season vegetables, creating new income-generating opportunities. Chamba's diverse geographical conditions also supported the introduction of aromatic and medicinal plants, in collaboration with the CSIR Institute of Himalayan Bioresource Technology. Crops like saffron, hing and rosemary were cultivated in tribal and remote areas, promising to uplift the agricultural sector in the district.

He further mentioned the promotion of Chamba's rich cultural heritage, particularly its unique crafts, like the famous Chamba metalwork and Chamba chappal, both of which have applied for Geographical Indications (GI). The district also launched a digital platform for Chamba products to promote local crafts, along with creating cultural centers to revive traditional art forms.

In conclusion, Shri Rana emphasized the importance of tourism in Chamba, which boasts some of the most scenic landscapes in India. The district undertook the "Chalo Chamba" campaign, aimed at boosting tourism by integrating local culture, crafts and cuisine with community-based tourism efforts. The district also developed a mobile app with the help of NIC, offering tourists information about destinations, accommodations and local attractions.

Shri Rana's presentation showcased Chamba's holistic approach towards development, with focused efforts on health, education, agriculture and tourism, improving the overall quality of life in the district.

PRESENTATION



PM Awards for Excellence in Public Administration (ADP Category)

District Chamba, HP.



PSA Medical Oxygen Plant





- > 5 PSA Plants + 1 LMO Tank to cater the Oxygen demand of COVID-19 patients were installed.
- Created One dedicated COVID Hospital, 3 dedicated COVID Health Centers and 5 COVID Care centers with capacity of 450 beds – created decentralized treatment facilities.
- No referral from the district; death rate reduced to 0.98%.
- Achieved 100% COVID Vaccination for 1st (15.8.21) and 2nd dose (30.11.21) on war footing. HP was the first State to achieve this feat.



MRI & CT Scan Machines added in Medical College Chamba



- Filled up critical gap in diagnostics in the District.
- Rs. 15.03 Cr. generated under CSR for this project.
- So far 2236 patients screened for CT Scan & more than 100 patients for MRI.
- Referral of patients halted to other districts.
- Out of pocked expenditure reduced for the poor and vulnerable sections.





5 MMUs & 1 CBNAAT Machine Added to Provide Health Services in Remote Areas

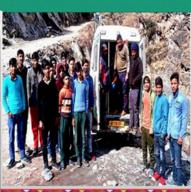


√ 5 MMUs & 1 CBNAAT Machin added to provide health services remote areas

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- ✓ Health services doorsteps
- √ 15 camps per day by each MMU
- ✓ More than 22,000 persons
- benefitted till now
- ✓ TB cases detected through CBNAAT









5 MMUs & 1 CBNAAT Machine Added to Provide Health Services in Remote Areas









Focused on Nutrition and Health Sector to Improve KPIs



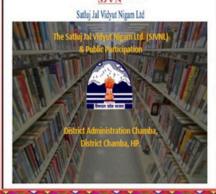






Establishment of Public Libraries









Sr. No.	Name of the Sub Division	Location of Library	Seating Capacity	No. of Books	Managed By
1	Bharmour	GP Bharmour	28	404	Local GP
		GP Kuleth	24	403	Local GP
,	Chamba	Hardaspura Chamba	120	30	DRDA
•		Saho Chetna Kendra	50	500	Chetna Kendra
	(4)	GP MeNa	50	50	GP Mehla
	1	GSSS Mehla	40	200	GSSS Mehla
•	l l	GP Chaned	25	300	Little Efforts NGO
•		Police Lines Oharamshala	20	150	Police Deptt.

•	Chowari	Rain Basera, NP Chowari	30	430	NP Chowari
10	1	GP Garnota	30	430	Yuvak Mandal
11	Churah	GP Bhanjraroo	30	960	Local GP
12	the same by	GP Kalhel	30	948	Local GP
13	Dalhousie	Bachat Bhawan	25	500	Local Administration
14		GPO Dalhousie	30	500	Raizada Hans Raj Memorial Trust
15	Pangi	Killer, Pangi	25	531	Local Administration
16	Salooni	Panchayat Ghar Salooni	60	300	GP and Youth Club
1.7		Simni	30	150	Youth Club Jandrera
10	1	Panchayat Ghar Sundia	60	150	GP Sundla
19	1	AWC Sundla	20	200	COPO Salooni
20		GP Telka	30	500	Youth Club and Sache Rahi
21	1	GP Ghar Kihar	30	110	GP Kihar
22		GSSS Sloomi (Children Library)	20	200	CDPO Salooni
	Grand Total		807	7986	

GP – Gram Panchayat
 AWC – Anganwari Cente



NITI Prize Money & CSR Activities

Sr. No.	Sector	Rank	Prize Money	Activities
1	Education	Ist in October 2018	-	Nil
2	Health and Nutrition	2 nd in March 2019	3.0	Purchase of MMU, 7 delivery points
3	Basic Infrastructure	4 th in December 2020	3.0	18 AWC Diagnostic machines
4	Overall Best Performance	6 th in September 2021	2.0	22 AWCs MIS Mineral supplements
5	Financial Inclusion and Skill Development	Ist in October 2021	Not released	Nil
6	Financial Inclusion and Skill Development (Sanction Awaited)	Ist in May 2022	3.0	Running of MMUs and MIS
	Total		11.0 Cr.	

Sr. No.	Agency	CSR Amount (In Cr.)	Activities
1	NHPC	15.03	CT Scan & MRI Machines for Medical College
2	NHPC	9.05	C/o of 52 Building less Primary and Middle Schools in the District
3	REC	2.97	PSA Plant CH Dalhousie and Schoo Activities
4	SJVNL	8.85	C/o 17 GPS School Units, 6512 Nutrition Kits, 20 Libraries, CBNAAT Machine COVID-19 Material and 4D Ultrasound Machine.
5	NPCIL	12.65 (In Pipeline)	C/o District Library, High Schoo Puccaktala & Vaccination Van
6.	NHPC	3.30	C/o Baalika Ashram at Chilli, Tissa
	SJVNL	2.06	Smart Classrooms in Medical College and setting up of 20 Public Libraries in District (In pipeline)
	Total	50.15	



Saturation Approach - Activities Undertaken

(NIIT Aayog Prize Money & CSR Funds, etc.)

- 7 Delivery points established/added to increase institutional delivery.
- Medical Equipment such as Foetal Doppler, 4-D Ultrasound, Fully Auto Analyzer and X-Ray Machine added to Health Institutions to improve diagnostic facilities.
- 40 Nos. Anganwari Building are under construction through CSR funding.
- Extension of Electricity Facility provided to uncovered 180 households to achieve saturation.
- Mineral Supplement, vaccination, etc. to 5000 domestic Animals for the improvement of Artificial Insemination.
- ✓ The MOU Signed between District Administration and AlIMS Bilaspur for collaboration in the area of the Telemedicine, Diagnostic and Patient care. From the date of MoU 612 Tele consultations have been conducted through E-Sanjeevani Portal to provide the health services to the patients.

- ✓ Construction of 52 Nos. Buildingless GPS and GMS School units of Rs. 9.05 Cr. is in progress. 17 Nos. Govt. Primary School Units of Rs. 295.89 Lakhs have been constructed.
- ✓ With CBNAAT facility the TB case notification and success rate has been increased. During the year 2018, the Annual TB notification rate was under 90% which has been increased to 100 % in 2022.
- ✓ A Tourism promotion campaign with "Chalo Chamba" tagline was launched in 2021 to promote tourism and link tourism with local livelihood with focus on promotion of local "Community, Culture, Crafts, and Cuisine".
- ✓ Applications moved to register local maize and metal craft under Geographical Indications.



Water harvesting structures constructed in the district

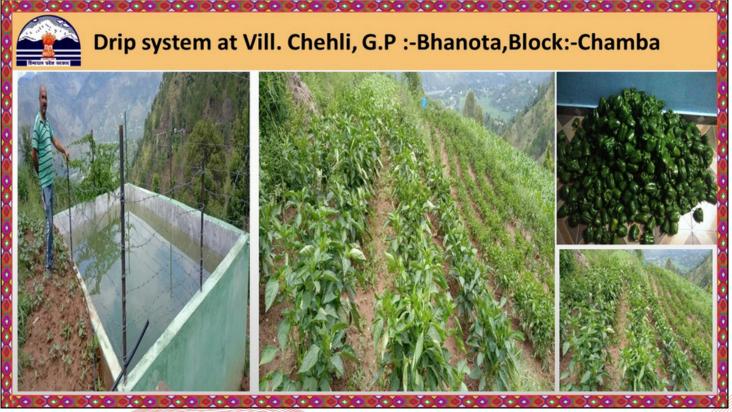
Sr. No	Block	WHS Construc ted under Watershe d Develop ment Program	Ponds		Total	Assets Geo- Tagged
1	Bharmour	8	19	111	138	308
2	Bhattiyat	0	109	925	1034	820
3	Chamba	45	276	826	1147	522
4	Mehla	10	240	675	925	449
5	Pangi	7	0	50	57	10
6	Salooni	232	114	788	1134	555
7	Tissa	18	120	473	611	577
	Total	320	878	3848	5046	3241

Similarly more than 600 traditional water bodies have been rejuvenated during Aspirational period. The block-wise detail of the same is given as under:

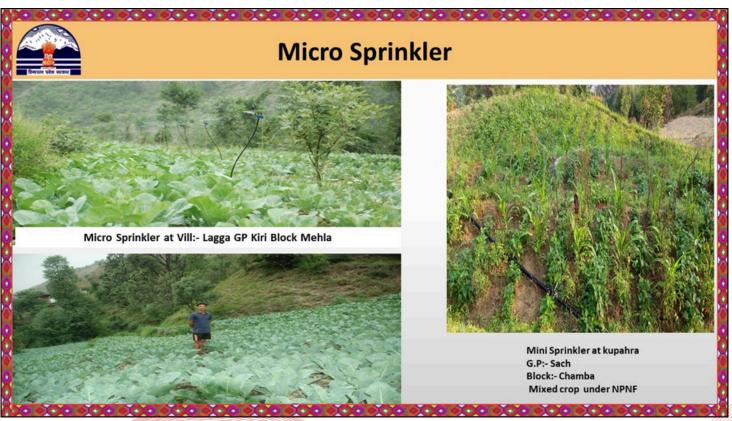
Sr. No	Block	No. of Waterbodies rejuvenated
1	Bharmour	60
2	Bhattiyat	75
3	Chamba	50
4	Mehla	20
5	Pangi	4
6	Salooni	206
7	Tissa	298
	Total	713

With the above-mentioned continuous interventions district has doubled the area under Micro Irrigation System(MIS) i.e. from 908.94 Ha. to 2056.6 Ha.











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MoU Signed with CSIR-IHBT to introduce cash crops in Chamba to increase farmers' income





Sustainable livelihood generation through CSIR-IHBT technologies in aspirational district Chamba of Himachal Pradesh

Detailed project proposal and action plan

Submitted by



SEC. Institute of Himsleyen Bioresource Technolog Pulampur - 176061

- MoU Signed with CSIR-IHBT to introduce cash crops in Chamba to increase farmers' income and create livelihood opportunities on 17th February 2021.
- More than 27 Qtls. seed of Saffron planted involving 54 number of farmers.
- More than 5600 plants of Heeng planted involving 85 number of farmers.
- More than 33.34 Ha. of area brought under wild marigold cultivation – 765 KGs of oil sold in last season @ Rs. 15000/-









Cultivation of Saffron



Saffron flower in the fields of Sh Akshay Kumar s/o Sh Kamlesh Kumar, V.P.O.- Ullansha, Tehsil- Bharmour



Farmer- Sh Akshay Kumar s/o Sh Kamlesh Kumar, V.P.O.- Ullansha, Tehsil- Bharmour



Safron feild visit of Sh. Hem Raj at vill.Haloonda GP Jhulada Dev Block- Chamba on dated 21-12-2022.



Saffron harvested by - Sh Akshay Kumar s/o Sh Kamlesh Kumar, V.P.O.-Ullansha, Tehsil- Bharmour

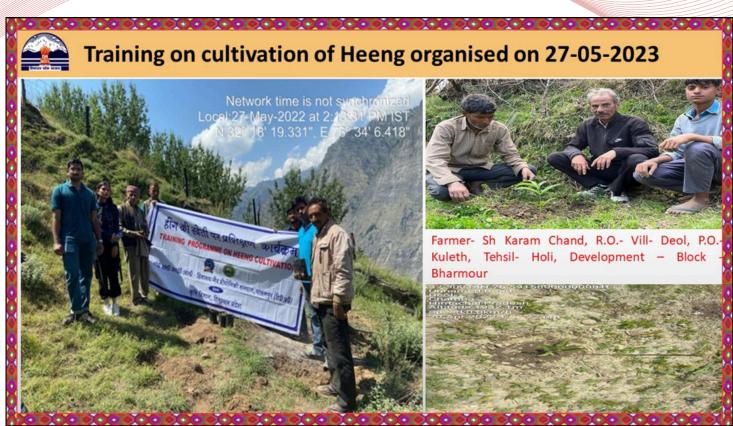


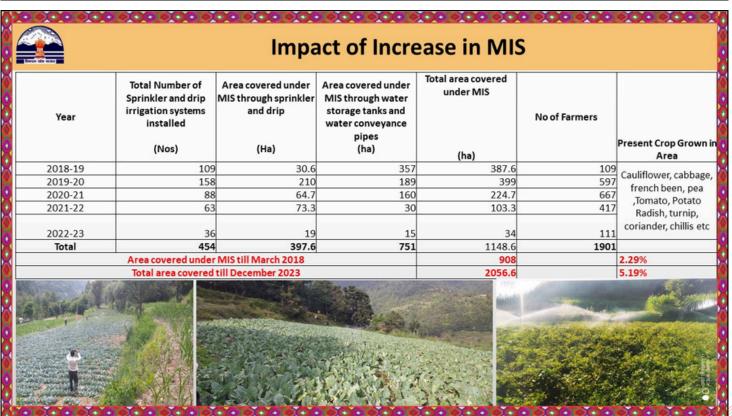
Saffron flower in the fields of Sh Akshay Kumar s/o Sh Kamlesh Kumar, V.P.O.- Ullansha, Tehsil-Bharmour



Heeng cultivation in distt Chamba

	Name of Block	Year	cluster	planting	Area covered		Nun	nber	of far	mers	cove	red	
				material (in	(in Sqm)	Ge	en.	S	C	S	T	Tot	tal
				Qtls./Nos.)		M	F	M	F	M	F	M	F
Heeng	Bharmour	2021-22	Deol cluster	500	750	-	-	-	-	3	-	3	-
		2022-23	Holi Cluster	200	300	-	-	-	-	2	-	2	-
	Mehla	2022-23	Koonr Cluster	500	750	_	-	-	-	1	-	1	-
	Pangi	2021-22	Shour cluster	1000	1500	-	-	-	-	8	-	8	-
		2022-23	-	500	750		-	-		5	-	5	-
	Salooni	2021-22	Himgiri Cluster	100	150	1	-	-	- -	-	-	1	-
	Bhattiyat	2021-22	-	250	375	1	1	7	-	-		1	1
	Chamba	2021-22	-	50	75	1				-		1	-
Total				3100			1	0	0	19	0	22	1







Aroma Mission.. Wild Marigold

Seeds Procured from IHBT Palampur Wild Marigold Seeds Procured from IHBT Palampur



Pawan S/o Sh. Bhagat Ram Vill Tala PO Samote



Joginder S/o Sh Heeru Ram Vill Naltu PO Khargat







Oil Extraction during the year

2021-22 = 203.5Kgs/ 2022-23 = 219 Kgs









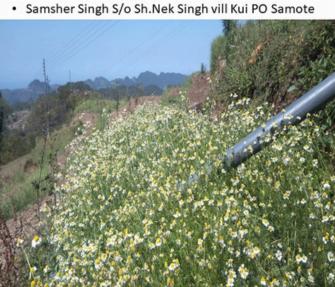




German Chamomile

- Pawan Kumar S/o Sh.Doult Ram Singh Vill PO Samote









Rosemary Plantation under Bhattiyat Block

Sh. Rakesh Kumar who have planted 4000 Nos Rosemary plants from IHBT Palampur



Naveen Kumar who have planted 4000 Nos Rosemary plants from IHBT Palampur











SESSION - II

BRIEF ON INITIATIVE IN BAKSA DISTRICT

- 1. The district administration identified the gap in 6 sectors i.e. Health, Education, Agriculture, Infrastructure and Financial Sector. In the health sector, Baksa had registered high MMR/IMR owing to the poor healthcare facilities. For monitoring this, 3 different mechanisms, namely pregnancy tracker, death audit and referral audit were adopted. As a part of monitoring, BPHC-wise data is collected on a monthly basis. Maternal death, child death and unnatural deaths are audited to find out the root cause of death.
- 2.In Education sector, female literacy was another area of concern. To bring the school children at par with those of other districts, various initiatives like evening classes and community-led education by retired teachers and volunteers were taken up under mission Catch-up. Special training sessions are also organized for many out-of-school children.
- 3. In Agriculture sector, the approach adopted to double the farmers' income was based on product diversification, getting a better price for the produce, introducing allied activities and scheme saturation. Farmers were encouraged to go for production of cash crops. Beekeeping equipment distributed under ADP, generates additional employment opportunities and increases the income of farmers with low capital investment.
- 4. The infrastructure under ICDS was very poor and about 80% of the AWCs did not have their own building. Recently, 196 AWCs were built in convergence mode under MNREGA by DRDA. In financial Inclusion, Baksa had very low enrolment in all the financial inclusion programmes. In order to encourage mass enrolments, banking correspondents had to be encouraged and incentivized.
- 5.As a result of the focussed approach, MMR of Baksa improved to 76 as against the All India average of 130 and IMR improved to 12 as against the National average of 34. The District Administration also completed the task of constructing 183 nos. of toilets and providing 1509 nos. of electricity connections under Saubhagya and 1,694 tap water connections under JJM were done. Constructions of 3,855 PMAY houses were also completed. The initiatives resulted in increase of the yield of lemon, mustard and other flowering crops up to 20%. Paddy procurement improved to 7013 tonnes in 2022 against only 138 tonnes in 2021 by FCI at MSP has resulted in an increase of 1.5 times earnings from paddy by the cultivators.

PROCEEDINGS

Smt. Krishna Barua, Deputy Commissioner, Baksa, Assam.

Initiative in Baksa District, Assam

Smt. Krishna Barua, Deputy Commissioner of Baksa District, Assam, delivered an insightful presentation that highlighted various initiatives undertaken in the district, particularly during the COVID-19 pandemic and its aftermath.

Smt. Barua began by outlining the district's initial challenges during the pandemic. Baksa, located in the Borderland Territorial Region (BTR) with its remote and rural landscape, faced significant logistical barriers in providing adequate healthcare during the second wave of COVID-19. To mitigate this, her team rapidly expanded the district's healthcare infrastructure. Key developments included the installation of oxygen generation plants, expanding bed capacity in hospitals and setting up quarantine centers. These actions ensured that the district was well-prepared to manage the surge in COVID-19 cases, reducing the dependency on external medical facilities and keeping the district's mortality rate relatively low. By December 2021, Baksa had also successfully vaccinated 95% of its eligible population, one of the highest rates in the region.

A critical part of the district's strategy was improving its diagnostic and treatment capabilities. Smt. Barua noted that prior to the pandemic, Baksa lacked several basic diagnostic facilities, such as MRI and CT scan machines, forcing residents to travel to neighboring districts. Through effective use of funds mobilized from Corporate Social Responsibility (CSR) initiatives and government schemes, the district set up a well-equipped diagnostic center. This reduced the time and cost burden on patients and significantly improved health outcomes within the district.







Smt. Barua also focused on expanding healthcare access to remote and underserved communities. Mobile Medical Units (MMUs) were deployed extensively to reach villages, particularly in the foothills of the Bhutan border. These units were instrumental not only in providing routine medical care but also in conducting COVID-19 tests and vaccinations. The district also enhanced its tuberculosis detection rate by incorporating CBNAAT machines in its diagnostic setup. Additionally, health camps organized in remote areas benefited over 18,000 residents by the end of 2022, ensuring that healthcare services reached even the most isolated parts of Baksa.

Moving beyond healthcare, Smt. Barua emphasized the district's concerted efforts to address nutrition and education challenges. With support from UNICEF and CSR partners, Baksa launched a district-wide nutrition program aimed at reducing malnutrition among children and pregnant women. The district also worked on strengthening Anganwadi centers and enhancing the quality of midday meals provided in schools.



In the education sector, Smt. Barua spoke about the district's focus on creating conducive learning environments. Over 50 smart classrooms were established across Baksa, supported by funds from CSR initiatives and government programs. Additionally, the district introduced a series of digital literacy campaigns to ensure that students and teachers were equipped with the skills necessary to navigate the increasing digitalization of education. A special initiative was also launched to provide bicycles to girl students in remote areas, reducing drop-out rates and improving school attendance.

Smt. Barua turned her attention to agriculture, where she highlighted Baksa's efforts to improve water management and increase agricultural productivity. The district introduced micro-irrigation schemes and constructed water harvesting structures, enabling farmers to cultivate crops even in water-scarce areas. These interventions allowed farmers to grow off-season vegetables, providing them with additional income streams. Moreover, Baksa partnered with agricultural research institutions to introduce high-yielding varieties of rice and horticultural crops, contributing to the diversification of the district's agricultural base.

The district also took proactive steps to boost local livelihoods through the promotion of traditional crafts. Baksa is known for its unique handloom products, including the famous Bodo shawls and dokhona. Smt. Barua highlighted how the district supported artisans by providing them with modern tools and platforms to market their products. The district's crafts were promoted through digital platforms, increasing their visibility and demand both within and outside Assam.

Tourism was another area of focus in Smt. Barua's presentation. She outlined the district's efforts to develop community-based tourism, leveraging Baksa's natural beauty and cultural heritage. The district launched the "Explore Baksa" campaign, which aimed to attract tourists to its scenic landscapes, traditional festivals and rich biodiversity. To facilitate this, Baksa developed eco-tourism infrastructure in select locations, working closely with local communities to ensure that tourism growth was sustainable and inclusive.

In conclusion, Smt. Barua's presentation underscored Baksa's holistic development approach. By focusing on healthcare, education, agriculture and tourism, the district made significant strides in improving the quality of life for its residents. Smt. Barua's leadership and strategic initiatives played a pivotal role in transforming Baksa into a model district within the Borderland Territorial Region.

PRESENTATION



"Baksa District: where nature's serenity and Assam's vibrant culture create a canvas of endless adventures and timeless beauty."

Formation and Location:

 Baksa District was formed in 2004 under the Bodoland Territorial Autonomous District, as per the Sixth Schedule of the Indian Constitution. It is situated at the foothills of Bhutan in the North-Western part of Assam.

Geographical Composition:

 The district was carved out from parts of Nalbari, Barpeta, Kamrup, and Darrang districts, covering a total geographical area of about 2,457 square kilometers, making it the 14th largest district in Assam by area.

Topography:

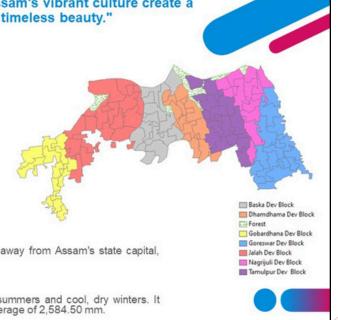
 Baksa District features an undulating topography with a mix of plains and foothills, offering a diverse landscape.

District Headquarters:

 The district headquarters is located in Mushalpur, which is 105 kilometers away from Assam's state capital, Guwahati.

Climate and Rainfall:

 The district has a sub-tropical climate characterized by warm and humid summers and cool, dry winters. It receives an average annual rainfall of 2,200 mm, which is below the state average of 2,584.50 mm.



ENHANCING THE LIVELIHOOD OF SMALL AND MARGINAL FARMERS THROUGH ESTABLISHMENT OF VALUE ADDITION FACILITIES UNDER ADP BAKSA

"Changing the Dimension in Farming in Baksa District"

1. Adoption of New Farming Technologies:

- The Aspirational District Programme (ADP) in Baksa has enabled farmers to adopt new farming techniques and cultivate high-value crops, while also establishing processing units for products like lemon juice, pulp, and honey.
- These initiatives have significantly boosted agricultural productivity and profitability, aligning with the goal of doubling the income of farmers in the district.

2. Empowerment of Women:

- Women's involvement in the farming sector has empowered them by increasing their confidence and making them selfreliant.
- This empowerment has inspired other women to engage more actively in agriculture and other economic activities, fostering a more inclusive and productive community.

SL. No	Details	Achievements
1	No. of Farmers benefitted	700 Nos.
2	No. of bee box and bee keeping equipment	 Agriculture Deptt 650 Nos. DRDA- 750 Nos.
		Total 1400 Nos. of bee box & bee keeping equipment with live colonies have been distributed
3	Estimated production increase	9800 Kg (7 Kg Per box per year on an average)
4	Estimated increase in income	9800 kg x 400 (per kg honey) = Rs. 39.2 Lakhs,







3. Youth Engagement:

- The program has encouraged youth to transition from armed struggles to sustainable farming practices.
- This shift has fostered self-reliance and sustainability, empowering the younger generation through agriculture.

4. Mahamaya Village Organization's Success:

- The Mahamaya Village Organization, formed by women from remote areas, has achieved significant success in beekeeping with the support of the district administration and agricultural department.
- Managing 217 bee boxes and producing 1,519 kg of honey annually, the group exemplifies the power of collective effort and serves as an inspiration for other women in the district.

"MAHAMAYA VILLAGE ORGANIZATION-THE TRENDSETTERS"





Female Literacy Program

- The female literacy rate in Baksa is at 61%, below state and national averages, prompting the launch of a volunteer-led literacy program with the Education Department, SSA Baksa, and Piramal Foundation.
- A survey identified 8,013 illiterate females out of 12,000, highlighting the need for 400 literacy centers to address the educational gap effectively.
- 400 literacy centers were established in government schools across Baksa, with Cluster Resource Centre Coordinators trained to ensure accessibility and implementation.





- 400 female community volunteers were mobilized and trained by the Piramal Foundation, with support from Headmasters, School Management Committees, and a local NGO for supervision.
- The program successfully engaged over 6,000 illiterate females, with 30% achieving the ability to sign their names after 1.5 months of literacy classes.

Health & Nutrition

- Early Breastfeeding: Significant increase in beneficiaries initiating breastfeeding within one hour of delivery, improving neonatal health.
- Child Immunization: Notable rise in children completing total immunization within the first 1,000 days, ensuring long-term health benefits.
- Nutritional Improvements: Reduction in underweight and wasted children under five due to better nutritional support and guidance.
- Anemia Reduction: Significant decrease in anemia among pregnant and lactating women, leading to better maternal health outcomes.
- Anganwadi Center Enrollment: Increased enrollment at Anganwadi Centers (AWCs), enhancing access to early childhood care and education.
- Improved Health Care Management: Enhanced delivery of obstetric and emergency services at AWCs, reducing Infant Mortality Rate (IMR) and Maternal Mortality Rate (MMR).















Financial Inclusion

SI.No	Schemes	Achievements
1	PMMY	10578 (8796.48 Lac)
2	PMJJBY	79366 (79.36%)
3	PMSBY	181617 (181.61%)
4	APY	27202 (272.05%)
5	PMJDY	540709
6	Adhaar Seeding	199032

- Financial Inclusion Improvement: Provision of incentives and printer-cum-scanners to Customer Service Points (CSPs) has enhanced financial inclusion in Baksa district.
- Enhanced Service Delivery: These enhancements have improved the delivery of various financial schemes and services.
- Pradhan Mantri Mudra Yojana (PMMY): The availability of improved services has positively impacted the implementation of PMMY, facilitating better access to microfinance.
- Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY): The scheme has seen better uptake and service delivery due to the enhancements provided to CSPs.
- Pradhan Mantri Suraksha Bima Yojana (PMSBY): Increased efficiency and access have improved the reach and effectiveness of PMSBY in the district.
- Aadhaar Seeding and PMJDY: Significant progress in Aadhaar seeding and the Pradhan Mantri Jan Dhan Yojana (PMJDY) has ensured better access to financial services for Baksa residents.



VOTE OF THANKS

by: Smt. Prisca Poly Mathew

Consultant & Chief Administrative Officer, National Centre for Good Governance

Smt. Prisca Poly Mathew, Consultant & Chief Administrative Officer of the National Centre for Good Governance, expressed her heartfelt thanks to all the esteemed 578 participants, including senior officials from the Central and State Governments, District Collectors, District Magistrates and eminent speakers, for their presence at the 22nd webinar of the National Good Governance Webinar Series on the theme of Aspirational Districts.

Smt. Mathew extended her sincere gratitude to Shri Puneet Yadav, Additional Secretary, Department of Administrative Reforms & Public Grievances, for his kind presence and constant support in conducting this webinar. She thanked him for his encouragement and leadership in making this event a success.

She conveyed her heartfelt thanks to Shri D.C. Rana, Director, Special Secretary, Disaster Management and Director, Department of Environment, Science, Technology and Climate Change, Government of Himachal Pradesh, for sharing the various initiatives undertaken to improve the socio-economic status of the people in Chamba district, Himachal Pradesh. She acknowledged the significant progress made in education, farming, nutrition, water harvesting, financial inclusion and skill development under his leadership, commending Chamba's holistic approach to development.







Smt. Mathew also expressed her sincere gratitude to Smt Krishna Barua, Deputy Commissioner of Baksa district, Assam, for highlighting the key activities undertaken to uplift the lives of the people in Baksa. She appreciated the district's focused and progressive efforts in addressing gaps in health, education, agriculture, infrastructure and financial sectors, with a special emphasis on using women's empowerment as a tool for transformation.

In her concluding remarks, Smt. Mathew extended her heartfelt thanks to all the attendees who took time out of their busy schedules to join the webinar. She also acknowledged the efforts of her colleagues at DARPG, especially Shri Rohit Anand, Director; Shri K. Khatminthang, Under Secretary; Dr. Himanshi Rastogi, Associate Professor; and Shri Rajat Bhatnagar, Young Professional at NCGG, for their valuable contributions in organizing the event.

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